

Privacy policy as of July 31 2020

When you visit and use this website (www.neurotech-nl.com), NeuroTech-NL may process your personal data. NeuroTech-NL is a data controller as defined in the EU General Data Protection Regulation (GDPR). In this statement we inform you on the processing of personal data in the context of this website, including the use of cookies.

Visiting the website

NeuroTech-NL will process your personal data if you actively submit it through the website, such as by entering your email address to contact us. If you contact us by email or by contact form, we keep records of such correspondence.

Furthermore, data passed on by browsers is collected from anyone visiting the website, as is information regarding browsing behaviour. This information includes your IP address; browser specifications; and details regarding your browsing and clicking behaviour on the website, such as date, time and duration of your visit to the website, how you reached the website (directly or through an advertisement), pages viewed, search terms used and similar information. This is done largely by means of cookies, on which you will find additional information in the section on cookies below.

Purposes and legal grounds

NeuroTech-NL processes website visitors' data primarily to enable their use of the website, more specifically to ensure that they are shown the website in a format matching their browser and device (telephone/PC/tablet). The legal ground for this processing consists of our legitimate interest in enabling proper website use.

NeuroTech-NL furthermore uses data for communication and marketing purposes, specifically to create (or have created) aggregated statistical information (website statistics) for analysis of target audience and market, improvement of site navigation and changes to meet the needs of our visitors, to measure how many visitors reach our site through specific external advertisements; and to keep in touch with you by responding to messages received from you. Our data processing for responding to your messages or requests is based on our legitimate interest in proper customer relations management. Sharing of personal data with third parties for communication purposes is based on your consent.

Finally, NeuroTech-NL processes data for the security of the website and to prevent, track down and take action against unlawful use of the website. The legal ground for this is our legitimate interest in having a secure website.

Recipients

Within NeuroTech-NL, personnel engaged in marketing, customer relations or web development may have access to the personal data processed in the context of this website.

Furthermore, data processors engaged by NeuroTech-NL may have access to personal data. A data processor is a service provider which processes personal data as part of the services it provides to NeuroTech-NL. This may be the case, for example, when a service provider takes care of hosting the website. Processors are under a duty of confidentiality and may use your personal data solely to provide their services to NeuroTech-NL.

At some future moment, NeuroTech-NL may transfer one or more business units to a third party, or merge with a third party. Should this occur, it may also be necessary to transfer your personal data.

We may also reveal your personal data to third parties (a) if you have given us permission to do so; or if we are necessitated to do so to (b) settle a dispute; (c) comply with statutory obligations; or (d) to take action against unlawful use of the website.

Third parties are also involved in the use of cookies; to learn more about this, please refer to the section on cookies below.

Your privacy rights

You are entitled to access with regard to the processing of your data and may request access from NeuroTech-NL. Should this show NeuroTech-NL to be processing personal data of yours which are incorrect, or to be processing personal data which it should not be processing, you may request that NeuroTech-NL correct, supplement or remove such data. You also have the right to object to the use of your personal data for direct marketing purposes and to withdraw previously given consents.

You can send a request to exercise your privacy rights using the contact details at the bottom of this privacy & cookies statement.

Cookies

This section regarding cookies and the consent given by yourself for the use of cookies applies to any use of this website, www.neurotech-nl.com. Consent given through the cookie notification applies to the use of cookies as set out in that cookie notification and further detailed in this chapter.

NeuroTech-NL seeks to keep its information regarding cookies up to date, but emphasises that such information always reflects the situation at a particular point in time. Because of the ongoing innovation of the website, the dynamic character of the internet and the third parties involved in handling cookies, it may be possible that not all current cookies and the information regarding these are available here at all times.

Insofar as we collect personal data using cookies, this is also subject to the privacy paragraphs above.

Types of cookies and their purposes

“Cookies” means any technology used to put data on or read data from a computer, telephone or tablet. The most familiar types of cookies are the small files, usually text files, that are stored in your browser by a web server when you visit a website, allowing for later recognition. Other types of cookies are JavaScripts, web beacons (tags) or device fingerprinting.

Below we explain what types of cookies we use on the website and why we do so (for what purposes).

Necessary cookies

These are cookies which are necessary to be able to use the website, or which enable a particular functionality. No permission is required for the necessary cookies. These are placed regardless of permission, when you visit the website or use a relevant functionality.

Analytic cookies

NeuroTech-NL uses Google Analytics on its website for site statistics. This gives us insight into our visitors and the use of our website (analysis of target audience and market). This information allows us to continuously improve the website and its navigation, in order to better meet the needs of our visitors. This way we optimize the user experience.

To do so, Google places a number of cookies through our website, using them to gather data on the use of these sites. This information includes, for instance, from which website visitors reach our site; which pages they view on our site, and for how long; their clicking behaviour on our site; and the browser used and screen resolution. Using these data, Google prepares aggregated reports for NeuroTech-NL regarding the use of the site. Google can also add information to these reports from its own data, such as affinity category (interest profile), age category, language or location of groups of website visitors. We receive this information only in aggregated form and never at an individual level.

Google may also process the information gathered through cookies for its own purposes. We cannot influence this and refer to the information provided by Google itself. Click [here](#) for more information regarding the use of this data by Google, and [here](#) for its general privacy policy. For more information on these cookies and how long they remain active, click [here](#). Google also allows you to opt out from data collection through Google Analytics. Click [here](#) to see this option.

Advertising tags

Like most organizations, NeuroTech-NL places online advertisements. Whenever you click on an advertisement (link/banner) on a third-party website which leads to our site, it is likely that a cookie (tag) will be placed which will subsequently be read out on our own website. This allows us to track which advertisements/banners (on which website) visitors click on to reach our website. This is known as conversion measurement, and is intended to measure the effectiveness of an advert (or campaign) and in some cases to determine related fees. This information also helps us to set out our further online advertising and marketing strategies.

To do this, we use advertising services operated by Google and the related Google Tag Manager cookie (tag). Google may also process the information gathered through its cookies for its own purposes. We cannot influence this and refer to the information provided by Google on its use of data from apps or partner sites and its general privacy policy.

International cookie transfer

Google has head offices and other branches in the United States and elsewhere outside the European Economic Area. It is possible that a third party like Google may also pass on the data gathered through its cookies to such foreign offices. For more information, please see the third party privacy information referred to above.

Contact

For questions regarding privacy or the use of cookies on this website, you can [contact us](#) at any time.